

FOR IMMEDIATE RELEASE

Workplace Spanish® Celebrates 10th Anniversary and Launches New Website

Roswell, GA, October 3, 2008 – Workplace Spanish, Inc., developer of the country’s most widely used Spanish learning materials for the workplace celebrates its 10th anniversary this month by launching its new Website. The new, graphical look makes navigating the diverse array of products a breeze. Pricing & ordering, customers and their comments, and all other general information is readily available at the top of each page.

The company was founded in 1998 as a travel language company by its president, Tom Sutula. He created a simplified, no grammar, easy-pronunciation language approach for travelers and produced pocket-size travel cards in 10 languages.

With the tremendous growth of the Hispanic population and workforce, Sutula realized that his simplified learning approach would be of great help in the workplace where language barriers were creating tremendous challenges for employers. In 2000 the company was re-named Workplace Spanish®. They have become the country’s most popular brand of job-related language materials with almost 75,000 users in 47 states.

Workplace Spanish’s new Website is designed to provide easy access to product information, samples, prices and much more. “People are so time-stressed, they can’t waste time searching for every little bit of information, so we made it quite easy to find what they need. Our site incorporates necessary information for our customers or instructors, but if there are ever any questions, we are always happy to help. We are proud of our excellent customer service”, Sutula stated. For more information, please visit the website at www.workplacespanish.com or e-mail info@workplacespanish.com.

About Workplace Spanish, Inc.

Founded in 1998, Workplace Spanish, Inc. develops job-specific learning materials for both English and Spanish-speakers. Designed for time-stressed adults in government, industry, health care and education, the company’s materials are easy-to-use and non-academic; they do not require prior language training. Workplace Spanish® programs have been used by over 350 colleges and schools across the country and are suitable for class training or self-study.

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