

FOR IMMEDIATE RELEASE

Teachers Can Communicate in Spanish with New CD-ROM from Workplace Spanish(R)

'Click It(TM)' Gives Teachers Quick Access to School Related Spanish Expressions;
Helps Cut Through the Language Barrier with Students and Parents

ROSWELL, Ga., Aug. 18, 2008 – Workplace Spanish(R), developer of America's most popular workplace-specific Spanish learning materials, used by over 70,000 people, announced today the release of Click It(TM), a CD-ROM that features clickable audio Spanish terms and expressions with pronunciations and phonetics to help teachers and school staff efficiently deliver bilingual communication without learning academic Spanish.

Many teachers can't adequately communicate with Spanish-speaking students and their parents when bilinguals on staff are busy or otherwise unavailable, said Tom Sutula, president of Workplace Spanish, Inc. The company created Click It(TM), he said, to help time-stressed teachers deliver basic Spanish communication in a cost-effective manner.

"Speaking a little job-related Spanish is a necessity in almost any occupation today, but schools are a special challenge due to their mission and the growth rate of Spanish-speaking students," Sutula said. "Click It(TM) gives every teacher the ability to communicate with their Spanish-speaking students without searching for dictionaries and outside assistance."

Click It(TM) users conduct keyword searches or scroll down the CD-ROM's PDF pages to find questions they need to ask or statements they must make. They then click on the English expression to hear the Spanish and phonetic pronunciations spoken aloud.

Users can then repeat the Spanish or play it loud enough for Spanish-speakers to hear.

For instance, a teacher may click on the phrase "do you have a question" to play the Spanish expression "¿Tiene una pregunta?" for a Spanish-speaking student that has a confused look on his face.

Sutula added that Click It(TM) can be used in three ways: for on-the-job communication; as a refresher for prior Spanish class training; and as a tool for self-study. Click It(TM) complements the company's written learning manuals which have been used by more than 5,000 teachers nationwide.

Detailed information and Click It(TM) samples are available on the company's website at http://www.WorkplaceSpanish.com/click_it.htm. Single-user copies can be purchased from the website at \$29.99. Multi-user licenses are available for use on a school's computer network.

About Workplace Spanish, Inc.

Founded in 1998, Workplace Spanish, Inc. develops learning materials that help people communicate with Spanish-speakers in various work situations. Designed for time-stressed professionals, the company's programs are very easy to use, especially for people who need to start speaking Spanish quickly. They do not teach grammar and no prior Spanish training is required. Users learn Spanish pronunciation and relevant "bite-size" terms and expressions that are important for work and daily conversation.

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