

MobiLearn and Workplace Spanish® Announce Windows Mobile Talking Spanish Phrasebooks for Police, Firefighters, and Emergency Medical Responders

Pocket Tool Helps English Speakers Communicate in Spanish

Media Contacts:

Arthur Granville
MobiLearn, Inc.
(781) 378-1990
acgranville@mobilelearn.net

Tom Sutula
Workplace Spanish, Inc.
(770) 993-8030
tom@WorkplaceSpanish.com

Roswell, GA -- August 27, 2008 -MobiLearn, Inc. (www.MobiLearn.net) today released two new Windows Mobile Pocket PC products that enable police, firefighters, and emergency responders to communicate effectively in Spanish, even without prior training. In an instant, you can choose a phrase in English, see its translation into Spanish, and hear the translation spoken out loud through your device's speaker or earphone. Simply echo what you hear to express yourself in Spanish. Typical phrases include: "Who called the police?", "Turn off the engine.", "Are you in labor?", and "Everything will be OK."

The content for the two products, **MobiLearn® "Workplace Spanish® for Law Enforcement"** and **MobiLearn® "Workplace Spanish® for Firefighters & EMS"**, was developed in conjunction with Workplace Spanish, Inc., developer of the country's most widely used Spanish learning materials for the workplace.

Each phrasebook contains hundreds of common words and expressions linked to the real-world situations that police, firefighters, and EMTs deal with daily. The phrases are grouped categorically for quick access and are worded for simplicity and ease of pronunciation. Law Enforcement categories include Traffic Stop, Victim/Witness Questions, and 911- Motorists & Injuries. Firefighter & EMS categories include Paramedic Instructions, Body Parts & Organs, and Pain Assessment.

Users can personalize the operation of the phrasebooks to suit their individual learning styles, enhancing the power and versatility of these tools. For example:

- Play pronounces words and phrases in a natural voice, with each word highlighted as it's spoken, to link the text to the sound.
- Speed adjusts the rate of speech while maintaining voice quality, for easier comprehension.
- Find locates key words and phrases instantly and plays them aloud.
- Bookmark copies favorite expressions to a personal category for easy access.
- Repetition sets the number of audio repetitions and the delay interval, to aid memorization and practice.
- Autoplay streams all the spoken expressions in any category one after another, for language immersion.
- Quiz tests the user's knowledge in any chosen language category and graphically tracks improvement.

New workplace learning technology

In announcing the products, Arthur Granville, MobiLearn's president, said "In the past, our mobile language-learning tools have been geared to business travelers and tourists. Our many awards and our popularity with customers attest to the value of this powerful educational technology. The new products we're introducing today bring the technology to the workplace, where clear communication between English speakers and Spanish speakers can literally be a life-or-death issue."

"We are excited to partner with MobiLearn to reach customers in new ways that will facilitate better communication, often in critical circumstances. The objective of our Workplace Spanish® learning products is to enable basic, effective communication in diverse work situations", said Tom Sutula, president of Workplace Spanish, Inc.

Purchases and Inquiries

The textual content of these products was developed by Workplace Spanish, Inc., whose diverse learning programs focus on effective workplace communication. For more information on their job-specific learning products, visit www.WorkplaceSpanish.com. MobiLearn's Workplace Spanish® phrasebooks are priced at \$39.99 each, with discounts for group purchases. For further details on the MobiLearn talking phrasebooks, or to download a free trial version, visit www.mobilelearn.net or contact info@mobilelearn.net.